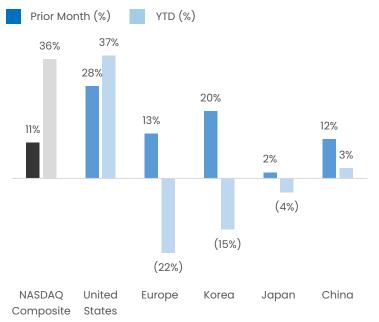
Change in Market Cap by Sector'



Note 1: Components of sector groups can be found on Page 4 of this report

Top Movers

| - | | |
|---------------------------------------|---|-------|
| Sector Market Cap Gained / Lost (\$B) | | |
| PRIOR MONTH | | |
| China | | \$50 |
| Europe | | (\$2) |
| YEAR-TO-DATE | | |
| United States | | \$30 |
| Japan | • | (\$4) |
| Individual Stocks (%) | | |
| PRIOR MONTH | | |
| Netmarble | | 54% |
| Pearl Abyss | • | (23%) |
| YEAR-TO-DATE | | |
| Netease | | 54% |
| Embracer Group | • | (51%) |

Select Earnings Releases

| Past | | |
|--------|-------------|-----------------|
| NOV 2 | EA | 3.6% |
| NOV 8 | Nintendo | 6.1% |
| NOV 8 | Square Enix | 5.7% |
| NOV 8 | Roblox | 11.8% |
| NOV 8 | Playtika | (7.8%) |
| NOV 9 | Pearl Abyss | V (8.4%) |
| NOV 10 | Nexon | 1 3.7% |
| NOV 29 | CD Projekt | V (3.5%) |
| | | |

Upcoming

| JAN 26 | Ubisoft |
|--------|---------|
| JAN 30 | Capcom |
| JAN 31 | EA |
| | |
| | |
| | |
| | |
| | |

Upcoming Game Releases

| | Title | Developer | Publisher | | |
|--------|----------------------------------|--------------------|----------------------------|--|--|
| DEC 1 | Batman: Arkham Trilogy | Rocksteady Studios | Warner Bros. Games | | |
| DEC 5 | Disney Dreamlight Valley | Gameloft | Disney Interactive Studios | | |
| DEC 5 | Sonic Dream Team | Sega | Sega | | |
| DEC 7 | Avatar: Frontiers of Pandora | Ubisoft Massive | Ubisoft | | |
| DEC 7 | Terminator: Dark Fate - Defiance | Cats Who Play | Slitherine | | |
| DEC 7 | The Day Before | Fntastic | Mytona | | |
| DEC 14 | House Flipper 2 | Frozen District | Frozen District, PlayWay | | |
| | | | | | |



Select Industry News

| NOV 1 | The video game industry is expected to reach global annual revenues of over \$300b and a worldwide audience of 3.8b active players by 2030 (GamesIndustry) |
|--------|--|
| NOV 2 | 100 Thieves is laying off 20% of its staff as it focuses on 'core' of esports and apparel (<u>The Verge</u>) |
| NOV 6 | Epic vs Google antitrust trial began (GamesIndustry) |
| NOV 6 | Fortnite OG launch draws record 44.7m players (GamesIndustry) |
| NOV 7 | Anime streaming service Crunchyroll is adding mobile games to its subscriptions (<u>Eurogamer</u>) |
| NOV 8 | Overwatch League officially ending, Blizzard to focus on "a new direction" (GameSpot) |
| NOV 8 | Microsoft, EA, Activision, Ubisoft, and Epic face game addiction lawsuit (GamesIndustry) |
| NOV 8 | Rockstar Games has announced it will debut its highly anticipated <i>Grand Theft Auto 6</i> reveal trailer in December 2023 (IGN) |
| NOV 9 | Nexon CEO Owen Mahoney will step down in March and be replaced by Junghun Lee (<u>VentureBeat</u>) |
| NOV 9 | Sony is halving the number of <i>PlayStation</i> live-service games that it aims to launch by March 2026 (GameSpot) |
| NOV 10 | F.C. Barcelona , Mas Ros Media , and FireSPORTS team up to launch video game platform, <i>Barça Games</i> (<u>Variety</u>) |
| NOV 15 | Digital Bros Group , the parent company to publisher 505 Games , has announced plans to lay off 30% of its staff (<u>Game Informer</u>) |
| NOV 16 | Scopely's Monopoly Go rolls past \$1b in revenue (VentureBeat) |
| NOV 27 | ByteDance to pull back from games and pull the plug on Nuverse plans (Pocket Gamer) |
| NOV 28 | Unity to lay off 265 employees at Weta Digital as part of "company reset" (GameSpot) |
| NOV 29 | Sony sets sights on mobile with strategic partnership with NCsoft (Pocket Gamer) |

| Selec | Select M&A Transactions DEAL | | | | | | | | |
|--------|------------------------------|---|--------------------------|-------------|---|--|--|--|--|
| DATE | TARGET | TARGET DESCRIPTION | ACQUIROR (S) | TRANSACTION | VALUE (\$M) | | | | |
| NOV 1 | System Era Softworks | Developer known for Astroneer | Devolver Digital | Acquisition | 22 upfront and up to 40 w/ earnout | | | | |
| NOV 2 | iSize | Machine learning for video processing | SIE | Acquisition | N/A | | | | |
| NOV 8 | DevtoDev | Data analytics solution for game and app developers | AppsFlyer | Acquisition | N/A | | | | |
| NOV 16 | 24 Bit Games | Co-development studio | Annapurna Interactive | Acquisition | N/A | | | | |
| NOV 20 | nDreams | VR developer | Aonic | Acquisition | 110 | | | | |



Select Capital Market Transactions

| DATE | TARGET | TARGET DESCRIPTION | INVESTOR (S) | TRANSACTION | AMOUNT RAISED (\$M) | |
|--------|----------------|---|--|------------------------------------|------------------------|--|
| NOV 2 | Animoca Brands | Metaverse and gaming VC | NEOM | Convertible Note / Secondary | 50 | |
| NOV 9 | Noice | Multiplayer game and livestreaming platform | Sedona, Team Builder, BITKRAFT, F4, others | Series A | 21 | |
| NOV 28 | Ubisoft | Video game developer/publisher | Guillemot Brothers, others | Convertible Bond Issuance | 538 | |



Select Public Company Trading Metrics

| (\$ in millions, except per-she | | | | | Enterprise Value / 2023E | | | | | | | |
|---------------------------------|------------|----------------|---------|----------------|--------------------------|------------|---------|----------------------|--------|---------------------|-------|---------------|
| | Share | Share Price Pe | | % of 52-Week | Equity | Enterprise | Revenue | Growth-Adj. | EBITDA | Growth-Adj. | EBIT | Price / 2023E |
| As of November 30, 2023 | Price | Last Month | YTD | High / Low | Value | Value | | Revenue ² | | EBITDA ³ | | Earnings |
| United States | | | | | | | | | | | | |
| Electronic Arts | \$138.01 | 11.5% | 13.0% | 98.4% / 127.2% | 38,524 | 38,100 | 5.1x | 0.90x | 14.9x | 1.86x | 16.5x | 19.3 |
| Take-Two Interactive | \$158.20 | 18.3% | 51.9% | 99.6% / 162.7% | 29,267 | 31,073 | 5.7x | 0.17x | 45.0x | 0.36x | 40.5x | 50.13 |
| Roblox | \$39.31 | 23.6% | 38.1% | 82.5% / 158.0% | 28,017 | 26,860 | 7.7x | 0.46x | 77.7x | 1.70x | N/M | N/M |
| Unity | \$29.51 | 16.3% | 3.2% | 58.9% / 132.9% | 12,426 | 13,852 | 6.5x | 0.48x | 37.2x | 0.55x | 39.8x | 44.4) |
| Playtika | \$8.69 | 3.5% | 2.1% | 67.4% / 114.6% | 3,322 | 4,807 | 1.9x | 0.71x | 5.7x | 2.41x | 9.4x | 12.1> |
| Median | | 16.3% | 13.0% | | | | 5.7x | 0.48x | 37.2x | 1.70x | 28.2x | 31.93 |
| Europe | | | | | | | | | | | | |
| Ubisoft | € 26.13 | (2.8%) | (1.1%) | 83.6% / 145.4% | 3,765 | 4,720 | 2.2x | 0.18x | 4.8x | 0.26x | 28.4x | 15.1> |
| Embracer Group | 23.05 kr | 27.3% | (51.3%) | 39.0% / 142.1% | 2,946 | 4,276 | 1.1x | 0.11x | 4.5x | 0.23x | 6.3x | 5.7> |
| CD Projekt | 108.85 zł | 3.7% | (16.0%) | 63.2% / 113.7% | 2,725 | 2,600 | 9.3x | N/M | 16.8x | N/M | 23.3x | 26.9> |
| Paradox Interactive | 210.00 kr | (0.9%) | (1.0%) | 67.2% / 127.6% | 2,117 | 2,031 | 8.4x | 0.69x | 13.1x | 0.59x | 27.0x | 34.1 |
| Keywords Studios | £13.68 | 4.8% | (49.8%) | 46.4% / 113.9% | 1,444 | 1,460 | 1.7x | 0.15x | 8.5x | 0.91x | 11.6x | 14.0 |
| Stillfront | 11.68 kr | 1.2% | (33.4%) | 47.6% / 120.7% | 577 | 967 | 1.4x | 0.42x | 3.8x | 0.94x | 5.6x | 5.7> |
| Median | | 2.4% | (24.7%) | | | | 1.9x | 0.18x | 6.6x | 0.59x | 17.5x | 14.5 |
| Korea | | | | | | | | | | | | |
| Kakao Games | ₩26,350 | 13.1% | (41.0%) | 51.8% / 122.2% | 211,695 | 212,024 | N/M | N/M | N/M | N/M | и/м | 68.4 |
| Krafton | ₩213,000 | 30.0% | 26.8% | 90.4% / 154.3% | 7,698 | 4,908 | 3.5x | 0.33x | 7.9x | 4.56x | 9.0x | 15.7> |
| Netmarble | ₩59,400 | 53.9% | (1.7%) | 82.5% / 169.9% | 3,772 | 3,146 | 1.6x | 0.12x | 27.2x | 0.28x | N/M | N/M |
| NCsoft | ₩262,000 | 12.7% | (41.5%) | 52.0% / 130.3% | 4,169 | 2,880 | 2.1x | 0.14x | 14.2x | 0.26x | 22.5x | 28.3 |
| Pearl Abyss | ₩37,800 | (23.2%) | (9.9%) | 62.8% / 100.1% | 1,734 | 1,503 | 5.7x | 0.09x | N/M | N/M | N/M | N/M |
| Median | | 13.1% | (9.9%) | | | | 2.8x | 0.13x | 14.2x | 0.28x | 15.8x | 28.33 |
| Japan | | | | | | | | | | | | |
| Nintendo | ¥6,912.00 | 11.1% | 24.9% | 98.6% / 126.5% | 54,433 | 40,687 | 3.6x | N/M | 10.9x | N/M | 11.1x | 18.2 |
| Nexon | ¥3,198.00 | 16.5% | 8.0% | 86.8% / 132.8% | 18,682 | 13,917 | 4.8x | 0.45x | 13.6x | 0.87x | 14.4x | 22.3> |
| Capcom | ¥4,983.00 | 3.0% | 18.4% | 72.4% / 111.5% | 7,048 | 6,312 | 6.5x | 0.57x | 14.9x | 1.16x | 16.0x | 24.1> |
| Konami | ¥7,315.00 | (5.7%) | 22.5% | 84.5% / 115.1% | 6,610 | 5,406 | 2.3x | 0.44x | 8.6x | 0.65x | 11.6x | 18.4> |
| Sega | ¥2,147.50 | (8.5%) | 7.5% | 64.7% / 112.3% | 3,226 | 2,888 | 0.9x | 0.14x | 6.3x | 1.83x | 7.0x | 11.6x |
| Square Enix | ¥5,132.00 | 2.6% | (16.3%) | 64.9% / 107.7% | 4,157 | 2,833 | 1.2x | 0.65x | 7.8x | 0.37x | 9.1x | 17.3> |
| Median | | 2.8% | 13.2% | | | | 3.0x | 0.45x | 9.8x | 0.87x | 11.3x | 18.33 |
| China | | | | | | | | | | | | |
| Tencent | HKD 327.00 | 13.1% | 3.1% | 78.7% / 115.9% | 400,759 | 372,433 | 4.3x | 0.39x | 11.7x | 0.81x | 14.7x | 18.0 |
| Netease | HKD 176.30 | 4.8% | 54.0% | 94.7% / 169.7% | 70,855 | 57,404 | 4.0x | 0.37x | 13.4x | 0.84x | 14.4x | 16.8 |
| Perfect World | ¥12.61 | 5.1% | (0.9%) | 52.0% / 112.1% | 3,406 | 2,788 | 2.4x | 0.19x | 17.3x | 0.45x | 19.8x | 26.6> |
| Yoozoo Games | ¥11.49 | 4.0% | 24.1% | 42.0% / 136.6% | 1,442 | 1,318 | 5.1x | 0.87x | 22.7x | 1.27x | 40.0x | 50.3 |
| Median | | 4.9% | 13.6% | | | | 4.1x | 0.38x | 15.4x | 0.82x | 17.3x | 22.33 |



About Us

Alignment Growth is an investment manager focused on growth-stage, privately-held companies across media, entertainment, and gaming on a global scale. With its team's multi-decade track record of senior executive operating, strategy, and deal making experience at global Fortune 500 companies, Alignment Growth provides value-added capital solutions to help its portfolio companies achieve their growth ambitions.

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Sources: Factset, public company filings, and press releases

- 1 Components of sector groups can be found on page 3 of this report
- ² Calculated as (i) Enterprise Value/2023E revenue multiple, divided by (ii) 2023E-2024E calendar year revenue growth rate multiplied by 100
- ³ Calculated as (i) Enterprise Value/2023E EBITDA multiple, divided by (ii) 2023E-2024E calendar year EBITDA growth rate multiplied by 100