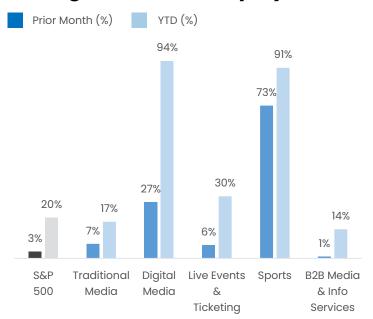
Change in Market Cap by Sector'



Note 1: Components of sector groups can be found on Page 3 of this report

Select Earnings Releases

Past		
JUL 17	Netflix	▼ (8.4%)
JUL 25	Alphabet	5.6%
JUL 25	Costar	▼ (8.1%)
JUL 25	Spotify	6.2%
JUL 25	Snap	▼ (14.2%)
JUL 26	Meta	4.4%
JUL 26	Morningstar	A 7.1%
JUL 27	S&P Global	▼ (0.9%)
JUL 27	Roku	3 1.4%
JUL 27	Live Nation	▼ (7.8%)

Top Movers

Sector Market Cap Gained / Lost (\$B)		
PRIOR MONTH		
Digital Media		\$628
Live Events & Ticketing		\$2
YEAR-TO-DATE		
Digital Media		\$1,437
Live Events & Ticketing		\$7
Individual Stocks (%)		
PRIOR MONTH		
Roku		51%
Lionsgate	▼	(13%)
YEAR-TO-DATE		
Meta		165%
ZoomInfo		(15%)

Upcoming	
AUG 2	WWE
AUG 2	Verisk
AUG 2	Fox
AUG 3	Warner Bros Discovery
AUG 3	Eventbrite
AUG 4	Formula One
AUG 7	Paramount
AUG 8	Endeavor
AUG 9	Lionsgate
AUG 9	Disney

Select Industry News

JUL 3	Netflix acquired the rights to produce a documentary series about Jerry Jones for \$50m (Sports Illustrated)
JUL 5	Meta's Threads app gained over 100m users in its first 5 days (<u>CNN</u>)
JUL 6	Peter Chernin's studio North Road Company named longtime Showtime executive David Nevis as CEO (<u>Reuters</u>)
JUL 10	The New York Times is disbanding its sports department, with future coverage to come from The Athletic , the sports website it acquired in 2022 (<u>NYT</u>)
JUL 12	Walt Disney's board voted unanimously to extend CEO Bob Iger's contract through 2026 (<u>CNN</u>)
JUL 12	Lionsgate provided additional details of its planned split into two publicly traded companies, one centered on film and TV production and the other on media networks, principally <i>Starz</i> (<u>Deadline</u>)

/// ALIGNMENTGROWTH

DEAL

Select Industry News (continued)

The **SAG-AFTRA** actors union joined the **WGA** in its ongoing strike (The Guardian) JUI 13 JUL 14 ITV announced it is no longer actively exploring an acquisition of All3Media (Reuters) **JUL 18** Warner Music Group and TikTok announced an expanded multi-year licensing agreement (Variety) JUI 20 The Atlanta Braves completed their split-off from Liberty Media and began trading as a separate company (<u>Bloomberg</u>) ESPN and Disney have held early talks with the NBA, NFL, and MLB on strategic partnerships that could **JUL 21** include equity investments, one week after Bob Iger announced interest in bringing a strategic partner (CNBC) JUL 24 US box offices had its strongest weekend since 2019, lifted by Warner Bros. "Barbie" and Universal's "Oppenheimer" (CNBC) Alphabet announced an out-of-market NFL Sunday Ticket bundle available on Warner Bros. Discovery's **JUL 25** Max streaming platform (Variety) Snap shares fell 14% after reporting a 4% decline in overall sales (TechCrunch) **JUL 25 JUL 27** Roku shares traded up 31% after announcing a 16% rise in active accounts and 21% increase in streaming hours (Seeking Alpha)

Select M&A Transactions

DATE	TARGET	TARGET DESCRIPTION	ACQUIROR	TRANSACTION	VALUE (\$M)	
JUL 12	PointsBet (US)	Sports betting	Fanatics	Acquisition	225	
JUL 13	24 25 Films	French film production and distribution	Mediawan	Acquisition	N/A	
JUL 14	Idaciti	Public filings data collection and structuring	FactSet	Acquisition	N/A	
JUL 14	IMAX China	Hong Kong subsidiary of IMAX film company	IMAX	Acquisition	124	

Select Private Capital Market Transactions							
DATE	TARGET	TARGET DESCRIPTION	INVESTOR(S)	TRANSACTION	RAISED (\$M)		
JUL 1	JL 1 Betr Sports betting app		IA Sports Ventures, Eberg Capital	Series A-2	35		
JUL 7	Velvet Hammer Media	Non-scripted TV production	Endeavor	indeavor N/A			
JUL 10	Mettlemouse Entertainment	Non-scripted film and TV production	BBC Studios	N/A	N/A		
JUL 10	Monumental Sports & Entertainment	Professional and amateur sports team owner (Capitals, Wizards)	Qatar Investment Authority	N/A	200		
JUL 24	Viaplay	Swedish media and entertainment	Canal+ Group	N/A	N/A		

Select Public Company Trading Metrics

(\$ in millions, except per-shai	re values)					Enterprise Value / 2023E					
	Share	Share Price Pe	rformance	% of 52-Week	Equity	Enterprise	(Revenue	∃rowth-Adj.	EBITDA	Growth-Adj.	Price / '23E
As of July 31, 2023	Price	Last Month	YTD	High / Low	Value	Value		Revenue ²		EBITDA ³	Earnings
Traditional Media											
Disney	\$88.89	(0.4%)	2.3%	70.3% / 105.7%	164,891	215,825	2.4x	0.43x	13.8x	0.65x	23.8x
Sony	¥13,315	4.0%	22.7%	92.7% / 151.7%	116,578	129,085	1.5x	0.41x	9.2x	0.83x	17.3x
Warner Bros Discovery	\$13.07	4.2%	37.9%	74.1% / 148.2%	32,652	79,033	1.8x	0.51x	7.2x	0.79x	N/М
Paramount	\$19.26	3.8%	(1.8%)	62.5% / 119.9%	12,763	26,517	0.9x	0.16x	11.5x	0.50x	32.4x
Fox	\$33.45	(1.6%)	10.1%	89.8% / 119.4%	17,079	20,335	1.4x	0.57x	6.9x	N/M	9.9x
Endeavor	\$23.60	(1.3%)	4.7%	89.9% / 127.0%	20,909	15,357	2.7x	0.20x	12.6x	0.89x	23.6x
Lionsgate	\$7.68	(13.0%)	34.5%	63.5% / 140.7%	1,886	3,835	0.9x	0.15x	9.4x	0.53x	20.2x
Median		(0.4%)	10.1%				1.5x	0.41x	9.4x	0.72x	21.9x
Digital Media											
Alphabet	\$133.11	10.0%	50.0%	99.3% / 159.5%	1,737,219	1,629,581	5.4x	0.47x	13.4x	1.00x	23.5x
Meta	\$318.60	11.0%	164.7%	97.7% / 361.7%	878,237	843,008	6.4x	0.52x	12.1x	0.74x	24.0x
Netflix	\$438.97	(0.3%)	48.9%	90.5% / 207.3%	198,359	204,252	6.1x	0.46x	27.9x	1.02x	37.1x
Spotify	\$149.41	(6.9%)	89.2%	82.1% / 215.6%	81,223	26,494	1.8x	0.11x	N/M	N/М	N/M
Snap	\$11.36	(4.1%)	26.9%	81.8% / 155.0%	20,121	19,955	4.4x	0.31x	N/M	N/M	N/М
Pinterest	\$28.99	6.0%	19.4%	93.9% / 152.7%	21,560	18,828	6.3x	0.45x	36.7x	1.11x	36.5x
Roku	\$96.27	50.5%	136.5%	99.3% / 251.6%	14,516	12,720	3.8x	0.24x	N/М	N/М	N/М
New York Times Company	\$40.76	3.5%	25.6%	95.1% / 147.8%	6,822	6,460	2.7x	0.43x	18.1x	1.47x	32.7x
Median		4.8%	49.4%				4.9x	0.44x	18.1x	1.02x	32.7x
Live Events & Ticketing											
Live Nation	\$87.75	(3.7%)	25.8%	86.2% / 136.6%	20,649	21,021	1.0x	0.14x	12.4x	1.20x	78.7x
CTS Eventim		7.3%	4.1%	88.7% / 173.7%	6,568	5,276	2.3x	0.64x	12.4x	1.52x	26.2x
Vivid Seats	€ 62.05 \$8.33	5.2%	14.1%	84.2% / 132.4%	1,680	1,644	2.5x	0.36x	13.5x	0.89x	20.2X 24.0x
Eventbrite	\$0.55	20.5%	96.4%	97.4% / 217.2%	1,000	908	2.0x	0.30x	41.3x	0.03x	24.0X N/M
	ψΠ.01			57.4% / 217.2%	1,277	500					
Median		6.2%	20.0%				2.5x	0.25x	13.0x	1.05x	26.2x
Sports											
Formula One	\$72.60	(1.9%)	23.5%	90.6% / 145.2%	50,712	49,329	15.0x	1.47x	70.3x	N/М	N/М
WWE	\$105.00	(3.2%)	53.2%	93.6% / 161.4%	9,578	9,133	6.7x	0.77x	22.5x	1.46x	39.1x
MSG Sports	\$212.75	13.1%	16.0%	98.6% / 155.7%	5,145	5,469	6.2x	3.16x	45.5x	N/М	N/М
' Manchester United	\$22.16	(9.1%)	(5.0%)	81.1% / 202.0%	3,618	4,445	5.2x	0.63x	21.2x	1.27x	N/M
Atlanta Braves	\$47.34	N/A	N/A	86.2% / 113.4%	2,922	2,922	N/A	N/A	N/A	N/A	N/A
Median		(2.6%)	19.8%				6.5x	1.12x	34.0x	1.37x	39.1x
B2B Media & Info Services									_		_
		(1.5.1)									
S&P Global	\$394.51	(1.6%)	17.8%	92.0% / 141.2%	126,427	138,175	11.1x	1.44x	23.6x	2.08x	31.5x
Thomson Reuters	\$135.23	0.2%	18.6%	97.9% / 138.6%	61,804	60,417	8.8x	1.63x	22.7x	N/M	40.6x
Verisk	\$228.94	1.3%	29.8%	95.9% / 140.5%	33,577	35,956	13.7x	1.81x	25.4x	2.55x	41.4x
CoStar Group	\$83.97	(5.7%)	8.7%	90.9% / 128.9%	34,379	30,164	12.3x	0.70x	58.2x	2.18x	67.2x
FactSet	\$435.04	8.6%	8.4%	91.8% / 115.1%	17,128	18,283	8.6x	1.24x	23.2x	2.21x	28.8x
Zoominfo	\$25.57	0.7%	(15.1%)	49.3% / 125.8%	10,644	11,217	8.8x	0.47x	20.5x	1.02x	25.8x
Morningstar	\$230.48	17.5%	6.4%	88.3% / 141.2%	9,909	10,570	5.3x	0.56x	27.4x	1.30x	57.1x
Sprout Social	\$57.14	23.8%	1.2%	77.1% / 154.4%	3,329	3,151	9.5x	0.31x	N/M	N/M	N/M
Semrush	\$10.61	10.9%	30.3%	70.7% / 148.2%	1,578	1,346	4.4x	0.23x	N/M	N/M	N/M
Similarweb	\$7.19	9.6%	11.8%	73.8% / 164.5%	611	551	2.5x	0.13x	N/M	N/M	N/М
Median		4.9%	10.2%				8.8x	0.63x	23.6x	2.13x	40.6x

Please review the final page of this report for important notes and disclosures, which are integral to this communication.

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Alignment Growth is an investment manager focused on growth-stage, privately-held companies across media, entertainment, and gaming on a global scale. With its team's multi-decade track record of senior executive operating, strategy, and deal making experience at global Fortune 500 companies, Alignment Growth provides value-added capital solutions to help its portfolio companies achieve their growth ambitions.

Contact Information

We welcome comments and feedback on our analysis and observations. Please do not hesitate to contact our team at **info@alignmentgrowth.com**.



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Sources: Factset, public company filings, and press releases

- ¹ Components of sector groups can be found on page 3 of this report
- ² Calculated as (i) Enterprise Value/2023E revenue multiple, divided by (ii) 2023E-2024E calendar year revenue growth rate multiplied by 100
- ³ Calculated as (i) Enterprise Value/2023E EBITDA multiple, divided by (ii) 2023E-2024E calendar year EBITDA growth rate multiplied by 100