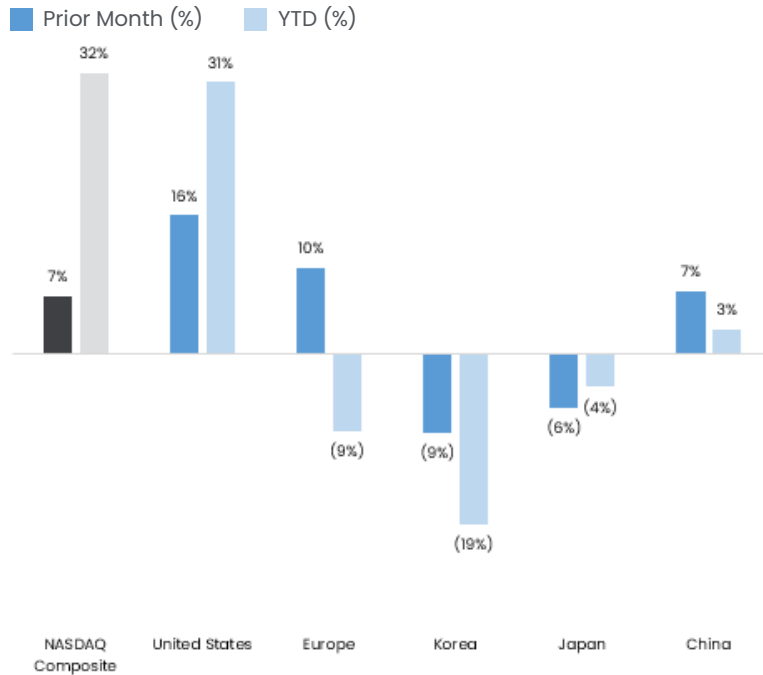


## Change in Market Cap by Sector<sup>1</sup>



Components of sector groups can be found on Page 3 of this report.

## Top Movers

### Sector Market Cap Gained / Lost (\$B)

#### PRIOR MONTH

China	▲ \$32
Japan	▼ (\$8)

#### YEAR-TO-DATE

United States	▲ \$43
Korea	▼ (\$5)

### Individual Stocks (%)

#### PRIOR MONTH

Unity	▲ 46%
Kakao Games	▼ (15%)

#### YEAR-TO-DATE

Yoozoo Games	▲ 81%
Embracer Group	▼ (43%)

## Select Earnings Releases

### Past

MAY 10	Roblox	▲ 7.4%
MAY 15	NCsoft	▼ (3.8%)

### Upcoming

JUL 21	Stillfront
JUL 26	Capcom
JUL 27	Paradox Interactive

## Upcoming Game Releases

	Title	Developer / Publisher
JUL 14	Exoprimal	Capcom / Capcom
JUL 18	Viewfinder	Sad Owl Studios / Thunderful
JUL 21	Pikmin 4	Nintendo / Nintendo
JUL 25	Remnant II	Gunfire Games / Gearbox
JUL 27	The Expanse: A Telltale Series	Telltale Games, Deck Nine / Telltale Games

## Select Industry News

JUN 1	<b>Meta</b> unveils \$500 Meta Quest 3 launching this fall ( <a href="#">VentureBeat</a> )
JUN 2	<b>EA Sports</b> partners with <b>Nike</b> to include NFTs in upcoming titles ( <a href="#">GamesIndustry</a> )
JUN 5	<b>Apple</b> unveiled its first mixed-reality headset, the <i>Apple Vision Pro</i> ( <a href="#">Business Insider</a> )
JUN 12	<i>Diablo VI</i> crosses \$666M sell-through within five days of launch, setting new <b>Blizzard</b> all-time record ( <a href="#">Business Wire</a> )
JUN 13	<b>Ubisoft</b> shares <i>Star Wars Outlaws</i> and <i>Avatar: Frontiers of Pandora</i> gameplay ( <a href="#">Yahoo</a> )
JUN 13	<b>Embracer</b> to close studios, cancel games, and lay off staff after \$2B deal falls through ( <a href="#">IGN</a> )
JUN 16	<b>Twitch</b> Star xQc signs \$100M deal with <b>Kick</b> , a live streaming platform launched in Dec. 22 with the backing of <b>Stake.com</b> ( <a href="#">The New York Times</a> )
JUN 21	<b>Electronic Arts</b> divides into <i>EA Entertainment</i> and <i>EA Sports</i> in restructuring effort ( <a href="#">Benzinga</a> )
JUN 29	<b>Sega</b> says it's not open to acquisition talks following <b>Microsoft</b> interest ( <a href="#">Video Games Chronicle</a> )
JUN 29	<b>Microsoft-Activision</b> hearing wraps up as FTC tries to stop \$75B deal ( <a href="#">The Wall Street Journal</a> )

## Select M&A Transactions

DATE	TARGET	TARGET DESCRIPTION	ACQUIROR	TRANSACTION	DEAL VALUE (\$M)
JUN 15	<b>Wargraphs</b>	Gaming services and in-app developer behind <i>Porofessor</i>	M.O.B.A. Network	Acquisition	54
JUN 29	<b>Tag Games</b>	Mobile game developer	Scopely	Acquisition	N/A

## Select Private Capital Market Transactions

DATE	TARGET	TARGET DESCRIPTION	INVESTOR(S)	TRANSACTION	AMOUNT RAISED (\$M)
JUN 27	<b>Mythical Games</b>	Game developer known for <i>Blankos Block Party</i> and <i>NFL Rivals</i>	Scytale Digital, ARK Invest, Animoca, others	Series C1	37
JUN 27	<b>Anzu</b>	In-game ad solution provider	Emmis, PayPal Ventures, others	Series B	48

## Select Public Company Trading Metrics

(\$ in millions, except per-share values)

As of June 30, 2023	Share Price	Share Price Performance		% of 52-Week High / Low	Equity Value	Enterprise Value	Enterprise Value / 2023E					Price / 2023E Earnings
		Last Month	YTD				Revenue	Growth-Adj. Revenue <sup>2</sup>	EBITDA	Growth-Adj. EBITDA <sup>2</sup>	EBIT	
<b>United States</b>												
Activision Blizzard	\$84.30	5.1%	10.1%	96.9% / 118.8%	67,496	58,591	6.1x	3.84x	16.4x	1.60x	16.7x	21.0x
Electronic Arts	\$129.70	1.3%	6.2%	95.5% / 119.5%	36,456	35,569	4.7x	0.67x	14.1x	1.53x	15.6x	19.1x
Take-Two Interactive	\$147.16	6.8%	41.3%	98.7% / 163.5%	27,056	28,763	5.2x	0.15x	37.2x	0.30x	35.1x	43.6x
Roblox	\$40.30	(3.7%)	41.6%	74.8% / 159.2%	28,309	27,055	7.8x	0.93x	76.8x	1.78x	N/M	N/M
Unity	\$43.42	46.1%	51.9%	74.1% / 204.6%	18,924	20,270	9.4x	0.49x	68.0x	0.71x	N/M	N/M
Playtika	\$11.60	15.7%	36.3%	83.1% / 148.5%	4,423	6,022	2.3x	0.66x	7.3x	1.40x	11.2x	14.4x
SciPlay	\$19.68	1.5%	22.4%	99.0% / 185.6%	2,489	2,132	2.9x	0.73x	10.6x	1.28x	13.0x	19.0x
<b>Median</b>		<b>5.1%</b>	<b>36.3%</b>				<b>5.2x</b>	<b>0.67x</b>	<b>16.4x</b>	<b>1.40x</b>	<b>15.6x</b>	<b>19.1x</b>
<b>Europe</b>												
Embracer Group	26.96 kr	8.0%	(43.0%)	29.5% / 133.1%	3,143	4,626	1.2x	0.13x	4.7x	0.21x	6.9x	6.4x
Ubisoft	€ 25.88	(2.5%)	(2.0%)	54.3% / 144.0%	3,609	3,854	1.7x	0.15x	3.9x	0.20x	27.2x	15.1x
CD Projekt	154.85 zł	27.8%	19.4%	88.3% / 235.6%	3,808	3,658	14.5x	N/M	26.2x	N/M	38.3x	42.2x
Paradox Interactive	€272.20	2.9%	28.3%	94.8% / 179.7%	2,665	2,582	11.1x	1.18x	15.8x	1.23x	26.6x	33.0x
Keywords Studios	18.10 kr	(6.9%)	(33.6%)	61.6% / 107.3%	1,899	1,816	2.0x	0.16x	10.2x	0.81x	13.6x	17.4x
Stillfront	18.03 kr	(9.0%)	2.9%	57.2% / 120.1%	857	1,227	1.8x	0.35x	4.9x	0.92x	6.5x	6.8x
<b>Median</b>		<b>0.2%</b>	<b>0.5%</b>				<b>1.9x</b>	<b>0.16x</b>	<b>7.6x</b>	<b>0.81x</b>	<b>20.1x</b>	<b>16.3x</b>
<b>Korea</b>												
Krafton	₩194,800	3.0%	16.0%	68.3% / 126.1%	6,883	4,099	2.8x	0.30x	6.4x	2.24x	7.3x	14.8x
NCsoft	₩295,000	(8.1%)	(34.2%)	57.3% / 103.0%	4,596	3,061	1.9x	0.08x	8.8x	0.16x	11.5x	17.5x
Netmarble	₩49,100	(12.2%)	(18.7%)	65.3% / 126.9%	3,053	2,466	1.2x	0.08x	13.5x	0.26x	N/M	N/M
Kakao Games	₩32,850	(15.4%)	(26.4%)	53.3% / 104.2%	2,053	2,412	2.4x	0.14x	11.1x	0.39x	15.5x	19.5x
Pearl Abyss	₩52,600	5.4%	25.4%	83.5% / 153.0%	2,363	2,162	7.4x	0.10x	N/M	N/M	N/M	N/M
<b>Median</b>		<b>(8.1%)</b>	<b>(18.7%)</b>				<b>2.4x</b>	<b>0.10x</b>	<b>10.0x</b>	<b>0.33x</b>	<b>11.5x</b>	<b>17.5x</b>
<b>Japan</b>												
Nintendo	¥6,542.00	10.2%	18.3%	98.6% / 122.4%	52,696	37,801	3.5x	N/M	11.1x	N/M	11.1x	21.0x
Nexon	¥2,747.00	(3.5%)	(7.3%)	76.3% / 119.7%	16,340	13,478	4.7x	0.41x	14.0x	0.88x	14.5x	21.2x
Capcom	¥5,695.00	4.7%	35.3%	90.8% / 165.9%	8,239	7,538	7.7x	0.70x	17.5x	1.39x	18.8x	29.1x
Konami	¥7,521.00	1.8%	26.0%	87.4% / 125.3%	7,047	5,762	2.4x	0.55x	9.3x	0.78x	12.5x	20.4x
Square Enix	¥6,688.00	7.0%	9.1%	86.5% / 112.6%	5,542	4,112	1.6x	1.21x	8.9x	1.42x	10.1x	17.8x
Sega	¥3,072.00	13.3%	53.8%	98.6% / 171.8%	4,732	3,620	1.2x	0.22x	7.4x	0.74x	9.1x	15.9x
<b>Median</b>		<b>5.8%</b>	<b>22.1%</b>				<b>3.0x</b>	<b>0.55x</b>	<b>10.2x</b>	<b>0.88x</b>	<b>11.8x</b>	<b>20.7x</b>
<b>China</b>												
Tencent	HKD 331.60	6.8%	4.5%	79.5% / 167.3%	407,323	379,279	4.4x	0.38x	12.8x	1.04x	14.9x	20.9x
Netease	HKD 152.60	15.1%	33.3%	96.8% / 181.9%	60,843	47,983	3.2x	0.33x	12.6x	0.75x	13.5x	17.9x
Perfect World	¥16.89	(8.1%)	32.8%	68.4% / 154.3%	4,479	3,721	3.0x	0.25x	15.6x	0.73x	17.1x	19.6x
Yoozoo Games	¥16.80	(9.2%)	81.4%	60.3% / 232.2%	2,453	2,197	7.1x	N/M	27.8x	1.83x	47.9x	52.3x
<b>Median</b>		<b>(0.6%)</b>	<b>33.0%</b>				<b>3.8x</b>	<b>0.33x</b>	<b>14.2x</b>	<b>0.90x</b>	<b>16.0x</b>	<b>20.3x</b>

## About Alignment Growth

Alignment Growth is an investment manager focused on growth-stage, privately-held companies across media, entertainment, and gaming on a global scale. With its team's multi-decade track record of senior executive operating, strategy, and deal making experience at global Fortune 500 companies, Alignment Growth provides value-added capital solutions to help its portfolio companies achieve their growth ambitions.

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## Contact Information

We welcome comments and feedback on our analysis and observations. Please do not hesitate to contact our team at [info@alignmentgrowth.com](mailto:info@alignmentgrowth.com).

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Sources: Factset, public company filings, and press releases

- <sup>1</sup> Components of sector groups can be found on page 3 of this report
- <sup>2</sup> Calculated as (i) Enterprise Value/2023E revenue multiple, divided by (ii) 2023E-2024E calendar year revenue growth rate multiplied by 100
- <sup>3</sup> Calculated as (i) Enterprise Value/2023E EBITDA multiple, divided by (ii) 2023E-2024E calendar year EBITDA growth rate multiplied by 100